

# GARRETT BIBB

GRAPHIC DESIGNER

## PROFESSIONAL SUMMARY

Creative and resourceful graphic designer; exceptional at translating complex ideas and concepts into memorable and compelling designs. Exceptional skill level and experience in various mediums such as vector art, logos, web assets, custom PPT templates, brand development and identity. Expert level skills in InDesign, Illustrator and Photoshop. Extensive background in conceptualizing and managing digital marketing campaigns over social media and other mediums. Takes ownership of projects requires little direction works well alone and thrives in a collaborative team setting.

## WORK HISTORY

**Home Depot** **Marietta GA** **Graphic Designer**  
12/2018 present B2B position, I develop & design all sorts of resources for the security arm of the Home Depot Corporation. As the sole designer in the department I'm frequently tasked with supplying a diverse assortment of assets. PowerPoint templates, logos, brochures for both print and digital posters, banners, illustrations and various promotional items.

**Rapid Fire Tools** **Atlanta GA** **Graphic Designer**  
06/2018 Network Security B2B software development company. Devised and conceived collateral chiefly in support in aid and promotion of sales and educational materials.  
12/2018 As the exclusive designer on staff projects were highly varied. Informational graphics, printed brochures, POP, POS, trade show booth graphics and public relations items.

**Center for Disease Control** **Atlanta GA** **Graphic Designer**  
08/2017 Leading Federal National Public Health Institute working within the Department of Laboratory Systems in the Center for Surveillance Epidemiology and Laboratory Services. Advance and produce original web assets, banners, carousel images for Facebook, Twitter and Instagram, email headers and footers for all of CDC's many internal and public facing web presences, posters, icons, logo development, illustration and info graphics.

**Atlantic American** **Atlanta GA** **Graphic Designer**  
03/2011 Create and execute appropriate design solutions for in-house client specializing in the life insurance industry. Tasked frequently with wide range of projects including but not limited to developing creative concepts for sales brochures, designing and formatting long documents, logos, interactive PDF presentations, PowerPoint presentations, fillable forms, visualization design, motion graphics and animation.  
08/2017 Served one year in account executive role overseeing relationship with executive management maintaining communication to facilitate project schedules. Wrote detailed design briefs after discovery meetings to record and define consensus on purpose and strategy for marketing objectives.

**Piedmont Graphics** **Marietta GA** **Graphic Designer**  
04/2008 Developed designs for busy in-house printer's creative department. Created brochures, annual reports, posters, banners, business cards. Formatted long documents and created web assets for company website. Evaluated files were set to proper specifications prior to ripping for match print. Facilitated on-going communication between production and customer service whenever occasion warranted.








## CONTACT

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## SKILLS

Graphic Design  
Responsive Design  
Mobile Assets  
Logo Design  
Info Graphics  
Power Point Templates  
Trade Show Booth Design  
Traditional Illustration  
Motion Graphics  
Craft & Typography  
Print Production  
Traffic Management  
Brand Development  
Brand Identity  
Account Executive  
Point of Sale

## SOFTWARE

Photoshop   
Illustrator   
InDesign   
After Effects   
Acrobat   
Power Point   
Blender 

## EDUCATION

International Fine Arts College  
Miami Florida - AA degree  
Tallahassee Community College  
Tallahassee Florida  
72 credit hrs  
Lively Vocational Technical School  
Tallahassee Florida  
Certificate of Commercial Art